







C. A. SMITH PLUMBING, HEATING & SHEET METAL WORKS

With Shop At 30 Driscoll St., In Tucson, Is Aiding In The Modernization Of This Section By His Advanced And High Class Service...

In the upbuilding of the modern American city of the twentieth century the services of the modern heating, ventilating and sanitary engineer are of the utmost value...

As regards the above, we cannot in this review fail to compliment Mr. Smith and assistants as they are regarded as most practical and competent in this line...

All work from the shop is performed according to the latest codes of master plumbers and will pass not only the inspection of local inspectors...

In the days of the old civilizations of Rome and Greece plumbing was only permitted to the wealthy...

increases and civilization advances the plumber more and more becomes a factor in the life of the succeeding period...

He is always glad to give estimates and will go anywhere and look over the heating problems in question and give a complete estimate...

In making this review of our onward progress we wish to compliment them upon having not only superior products to offer the patrons but also a superior service...

THE COFFEE POT

At 237 Morley Ave. In Nogales, Is A Bright Spot In The Life Of This Section Of The State, Featuring Banquets, Suppers, Private Dances, Parties...

The social and business life of this section of the state would not be complete without The Coffee Pot, which is a center for parties and many intimate groups...

The Coffee Pot has entertained many famous visitors. People high in social life, business men, artists, writers and in fact people from every station in life have found that an evening spent at this place...

The Coffee Pot presents an appearance of all that is different from the usual and is a place that is unique in the entertainment circles of the nation...

They have the most modern of sanitary fixtures and furnishings in the kitchen. It is kept scrupulously

clean and public inspection is invited at all times. The electric refrigerator keeps all foods in the best of condition and are just right.

The beautiful dining room is the scene of many social affairs in the way of weddings, receptions and other social functions. All decorations and furnishings are new and according to the latest styles...

The manager with the charm of a most gracious host gives his personal interest to all affairs given there and all arrangements and appointments are made by him.

We are pleased in this review to compliment Mr. Jarzin upon the high character of the establishment which is rendering a much needed and highly appreciated service to the public...

MEYER MOTOR, INC.

At 39 E. Broadway In Tucson Are Offering The Latest Models In The Oakland-Pontiac Line Of Cars And Is Where One Meets With Not Only The Greatest Values And Styles In Sixes But Intelligent Salesmanship...

The Meyer Motors, Inc., is one of the pleasantest automobile establishments in this section of the state in which to transact business...

They are featuring the Aif American Oakland Six which is a real American car with American standards of beauty, stamina and endurance...

The Pontiac, a Successful Six, with its new models which are new in style from the radiator to the tail-light offers scores of vital advancements...

is one of the style leaders of the period. It is offered in the 2-door sedan, the coupe, sport roadster, 4-door sedan, sport cabriolet and sport landau sedan.

The Meyer Motors, Inc., offer every accommodation in the way of service and being a part of the General Motors organization they feature a service that is world wide...

In this review we are pleased to call the attention of the people to the attractiveness of their cars and the excellent service they render and to compliment them upon their modern methods of salesmanship.

DE LUXE BEAUTY SHOPPE

At 204-210 E. Congress St., Tucson, Offers The Most Comprehensive Service In Beauty Culture In All Its Phases—Features The Marcel And Permanent Waving By The Le-Mur System...

The DeLuxe Beauty Shoppe is a center for beauty culture that is adding much to the life of the ladies of this part of the state.

The DeLuxe Beauty Shoppe represents the last word in appointment and modern equipment. The manager keeps in touch with the latest inventions and reads all the late literature on beauty culture...

The scope of their work includes all phases of modern beauty culture, permanent waving, hair dressing, hair bobbing and cutting for women and children...

What a comfort to have a permanent wave—no more curling with the iron or curlers; just wet your hair with hot water and comb each day the same as a natural wave.

FLEISHER'S FURNITURE STORE

With Store At 317 Morley Ave. In Nogales, Feature The Work Of The Masters In Furniture Craftsmanship And Carry Everything For The Home...

One of the important features of the business life of any community is the outfitting of the home. In this respect let us direct your attention to Fleisher's Furniture Store.

When they first started in business they decided that the best would be none too good for their customers...

The china and glassware department is the largest in this part of the state and has a most complete stock of everything in the line from the cheapest to the very best.

The lamp department is very complete. Anyone desiring anything in this line should call here and see their line.

Service is the watchword of this store and has been responsible for the phenomenal growth in their business. They can furnish you with anything you desire in the furniture line and the management of this store has made a study of the furniture during all the periods of history...

LA VILLE DE PARIS

With Store On Morely Ave. In Nogales, Merits The Large Custom That They Have Acquired For This Is A Modern And Progressive Dry Goods Store...

Prominent among the concerns that have aided in the expansion and growth of their home city and vicinity by giving the public metropolitan service and quality is this popular store.

This establishment is thoroughly up-to-date and the many departments are replete with the modes of the hour in the various materials and shades which have been approved by the world's leading arbiters of fashion.

In the ready-to-wear department will be found all the styles and materials in popular vogue today among the well dressed women, and the more conservative of the modern garments that have met with universal approval. As regards price, you will find that these garments which hang in graceful and becoming lines are offered at most reasonable figures...

ent wave—no more curling with the iron or curlers; just wet your hair with hot water and comb each day the same as a natural wave.

Mr. Kuckeck and associates have visited the leading centers of fashion of the country and keep right abreast of the times on the latest styles in hair dressing.

This modern service is a center for ladies from every walk of life, leaders in their various circles, and is known far and wide. If your beauty service is "De Luxe" style you can rest assured that it is the style of the hour.

In making this review of the social and business life of the day we are glad to compliment The DeLuxe Beauty Shoppe upon its very modern and complete service and to say that this is a center for people from all over this part of the state when in town for the latest of styles in hair dressing and beauty culture.

Wyatt's Book Shop

At 64 E. Congress, Tucson, Is A Real Book Shop And Here Can Be Secured The Latest In Fiction, Biography, Essays And Works On Science As Well As Books Of Every Nature And The Work Of The Old Masters—They Furnish Books And Supply Libraries—Under The Proprietorship Of Mr. Wyatt, An Authority On English And American Literature—Also Features Stationery And Supplies.

To the management of Wyatt's Book Store must be given the credit for conducting a book shop that is the delight of all book lovers and one in which people of varying literary tastes may find a book to their liking.

Civilized people throughout modern times have found that reading is of all pastimes the most pleasurable, wholesome and profitable. Reading builds up one's mind by increasing the powers of the imagination and causing one to think more as well as enabling the reader to gain a broader and more comprehensive idea of the life and customs of this or any past age.

At Wyatt's Book Store lovers of every literary taste will find something to their liking as the management carries a large line of new and old works in fiction, biography, essays, political and religious treatises, works of humor, scientific books, historical works and in fact books of every description.

If you do not happen to be going into town just write in to him and he will mail you any book that you ask for.

We are glad in this review to compliment Mr. Wyatt as conducting a store that at all times is stocked with an excellent line of literature and technical works and as one who is aiding in keeping the people of this section well read.

Fountain Of Youth Beauty Shop

At 140 Grand Avenue In Nogales, Features A Full Service In Beauty Culture—Also Permanent Waving By The Famous Nestle Circuline System—Under The Direction Of Mr. Fossett, Who Is Recognized As One Of The Leading Authorities Of The State—Phone 58.

The Fountain of Youth Beauty Shop is a worthy contribution to the art of vanity and offers a service that combines modern science with all the secrets handed down through the ages that have contributed to the beauty of lovely women.

The profession of the permanent waver should be one of the utmost importance and we cannot fail in this comprehensive review of our country's progress to devote some space to a well merited tribute to the excellent work performed here.

At the Fountain of Youth Beauty Parlor in Nogales they offer a complete service including shampooing, massage, manicuring, dyeing and in fact all phases of the work.

They also feature hair bobbing and shampooing. The hair bobbing department is one of the most attractive in the state. They study each head of hair and you will receive a color here that will enhance your appearance and add to your individuality.

Mr. Fossett has devoted his life to the study of beauty culture and his work is a contribution to the art that has made many a girl much more attractive. To aid in bringing out beauty is work that has engrossed the attention of many from the beginning of history.

The dry goods department is one of the most complete in this section of the state and is purchased by a buyer of very discriminating taste.

In making this review of the progress of today we cannot fail to compliment La Ville de Paris upon their able career in the mercantile world and say to their intelligent and well directed efforts many good and substantial portions of praise for placing merchandising in this state upon the solid foundation of one price to all.

In the women's department you have at your service those many lit-

WHITE TRUCK SALES CO.

With Modern Sales And Service Garage At 47 E. Broadway Are Offering The Famous White Trucks Which Are So Successfully Solving The Transportation Problems For Many Firms Throughout This Part Of The Country—Glad To Show You Facts And Figures How The White Trucks And Buses Are Meeting The Demands On A Low Cost Basis—Under The Competent Direction Of C. E. Wallace.

The White Truck Sales Co. are right in the line of progress as they are distributing products of merit that are rapidly coming into popularity.

The White truck is a piece of advanced engineering that has answered every test and has proven a winner in the hands of enthusiastic owners who have found it not only stood up under the load but operated very efficiently at a low cost of upkeep.

The motor truck is no longer one of the luxuries of present day business and industrial life, but has become a necessity. Realizing this fact, this well known dealer has provided the public the opportunity of securing the very best trucks on the market.

The directing head or purchasing agent of the large corporation will find that they have placed at his command the very finest of modern motor trucks of large capacity, designed to render the most metro-

politan and efficient service. Between these two extremes you will find trucks of any capacity desired, designed for all classes of business and industrial demands and offered at prices which are astoundingly reasonable when the quality of the truck is considered.

C. E. Wallace is recognized as an authority on motor truck transportation, thoroughly familiar with all the details of this important problem that is now engrossing the attention of so many business men and manufacturers. They can give facts and figures on original cost, cost of maintenance, rapidity of service as it relates to the other factors in the business and in fact with every detail. They have been called upon to assist many large concerns most satisfactorily.

They are prominent citizens of the community interested in her onward progress. We are pleased to compliment them upon their valuable service, the up-to-date establishment and their very reasonable prices. It is such business men as they that make for a more live and progressive community.

ELITE ICE CREAM CO.

With Headquarters At 430 N. Stone Ave. In Tucson, Are The Manufacturers Of "Elite, The Cream Of All Ice Cream"—Their Products Are Pure And Declared Delicious By All—Stop In At Your Nearest Drug Store Or Confectionery And Take A Quart Of Their Ice Cream Home With You And Your Family Will Enjoy It—Their Ice Cream Is A Real Health Builder.

With the development of the ice cream industry from its infancy only a few years ago there have come many and varied changes. The contest for supremacy was first developed along the line of furnishing ice cream of any old kind, just so it was sold at a cheap price.

The management are regarded as authorities on ice cream and are people of very delicate taste. Their ice creams and ices are known for many miles for their richness and distinctive taste.

They offer their popular ice cream in many popular flavors and specials that can be obtained in no other line. For parties, weddings, banquets and special occasions they offer an excellent selection of varieties. The Elite Ice Cream Company is under the direction of a manager who appreciates the value of good service as a trade winner and he and his associates are always willing to accommodate their patrons. They have always taken an active interest in the development of the county and are known as among our foremost citizens.

STONECYPHER'S BAKERY, INC.

With Large And Modern Plant At 215 E. 6th In Tucson, Are The Bakers Of "Honey Maid" Bread Which Is Becoming More Popular All The Time—They Offer Excellent Service In Delivery—"Honey Maid" Bread Is Sold By Good Grocers And Stores Over A Wide Territory And People Demand It In Restaurants And Hotels.

With the onward progress of the era of pure food there is no one institution in this part of the state that has been a more potent factor in the development of fine bread that meets all the requirements of the day than Stonecypher's Bakery, Inc.

The baking industry is practically as old as the discovery of fire, but the methods used in ancient times have greatly changed from the baking on stone and in rudely constructed ovens. Today it is quite different and at this bakery only the latest style of machinery and ovens are used for the production of baking goods for the public.

In the great experience of life there are none which recall more pleasant memories than the days of youth, when the boy or girl got in mother's bread box just after the bake. Times have changed and many today do not get to experience this joy of life unless they patronize an institution of this kind which is often the nearest approach to the old family bread box in these days of the complexity of civilization.

They set out to make bread that would not only be white and creamy as well as highly palatable, but which would contain the vital elements that are so important as food products.

It offers not only complete satisfaction for the senses, but contains the food value of nutty wheat and the life producing elements of milk, some of the vitamins without which life cannot continue. It contains proteins of superior food value for growth and strength; is an aid to health, strength, vigor and resistance to disease and is the development of the world's latest discoveries by scientists and nutrition experts.

"Honey Maid" bread is a real energy builder. Made almost entirely of wheat flour, it is rich in carbohydrates, the greatest energy producing food element, and proteins, to build muscle—and it is right at the top in nutritive qualities.

They offer the retailers an excellent delivery service by truck and train and bread arrives the same day it is baked, is wrapped, sanitary and fresh.

The management has been allied with the large business interests of this section of the state for some time and has been instrumental in the upbuilding of this section of the country and the institution should receive the patronage of the entire people.







