

The Big Event---Patagonia's Annual 4th of July Rodeo at Circle Z Ranch

SANTA CRUZ PATAGONIAN

The All-Year Resort
Altitude 4053 Feet

Climate Is Best In The
United States

VOL. XVI

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PATAGONIA, ARIZONA, FRIDAY, JUNE 8, 1928

(Single Copy 5 Cents)

NO. 27

PERSONAL AND SOCIAL

Leo Klaus Jr., son of Mr. and Mrs. Leo Klaus, sustained a broken arm Tuesday night when he was thrown from a burro. He alighted with his bent under his body across a rail of the S. P. track. Dr. A. L. Oxford set the arm and the boy is doing nicely.

O. K. McCarty of Titusville, Pa., was a visitor for several days last week at the San Rafael Valley ranch of Miss Grace Van Osdale. He left for Tucson Wednesday morning for treatment by a specialist.

Hugo Hjert of Seattle, Wash., is a guest at the San Rafael Valley ranch of Miss Grace Van Osdale, where he expects to remain indefinitely.

Mr. and Mrs. A. E. Sanders of Nogales returned this week from El Paso, accompanied by their daughter, Dorothy, who has been attending school there.

H. B. Thurber has sold his A-Rail ranch, on the Patagonia-Nogales highway, about eight miles south of Patagonia, to Roy Sorrells, well-known cattle man. The financial consideration was not made known, but is said to be a large figure.

Mr. and Mrs. Archie Smith and daughter Betty of Santa Cruz, Mexico, were Nogales visitors Monday.

County School Superintendent Mrs. Grace A. Farrell and Miss Hazel Griffith of Harshaw left this week for Flagstaff to attend summer school.

Mr. and Mrs. A. M. Benjamin of Vaughn were Patagonia visitors today.

Mr. and Mrs. P. M. Etchells were county seat visitors Tuesday.

Mr. and Mrs. C. L. Northcraft were Nogales visitors Tuesday.

FOR SALE—One span of mules, a team of horses, R. I. chickens and turkeys; bargain prices. Inquire at A-Rail Ranch, on the Patagonia-Nogales highway. It

BIG JIM TAKES OVER HARDSHELL MINE AT HARSHAW

E. F. Bohlinger, executor of the Richardson estate, of Patagonia, and Wayne Bleakley, prominent banker of Franklin, Pa., and nephew of the late Col. R. R. Richardson and president of the Richardson corporation, and A. G. Keating, president of the Big Jim Mines, Inc., of Los Angeles, left here Monday for Los Angeles to make final arrangements for the sale of the Hardshell mine to the Big Jim company. The Hardshell is one of the old mines of this district and is one of many owned by the Richardson estate.

Miss Grace Van Osdale of the San Rafael Valley and Howard Keener were Tucson visitors Wednesday.

Taken for a patient when he called at a hospital to visit his son, James Graham of London, aged 72, was bathed, shaved and put to bed for the night, despite his protests.

MICKIE SAYS—

SMART GUYS WHO WANT TH' NEWSPAPER TO DO THEIR DIRTY WORK AN' PULL THEIR CHESTNUTS OUT O' TH' FIRE WASTE THEIR TIME AROUND TH' OFFICE. FOR WE BOOST FOR NOTHIN' EXCEPT WHAT'S GOOD FOR TH' TOWN, AND WE WON'T DO ANYBODY'S PRIVATE KNOCKING FOR THEM!



A meeting of mining and business men of the county will be held Sunday at 11 a. m. at the Morning Glory mine, above Harshaw, to discuss ways and means of improving mining conditions. Many Nogales business men are expected to attend.

R. A. Campbell and Mr. and Mrs. Ralph H. Zimmerman left this week for Rochester, Minn., where Mr. Campbell will consult Mayo Brothers, famous surgeons, concerning his eyesight. Mr. and Mrs. Zimmerman will visit Mr. Zimmerman's parents in Iowa before returning to Patagonia and Mr. Campbell expects to take a trip to Canada to visit his brothers.

Frank Powers and Carl Scheler of the World's Fair mine were Patagonia visitors today.

Mrs. James Parker and daughter, Jewell, of Vaughn left Sunday for a several weeks' vacation in Benson, where Mr. Parker, who is a cattle inspector, is stationed.

Miss Dorothy Farrell, daughter of Mrs. Grace A. Farrell, and Miss Evelyn Frances have returned from the "Tempe teachers' college and will spend their summer vacation in Nogales.

Miss Emily Parker, daughter of Mr. and Mrs. George W. Parker of Nogales, has gone to Flagstaff to attend summer school. When school begins in September, she will teach at Calabasas.

Mrs. Laura Blackledge and son, Frank, and children of Tucson spent the week-end visiting friends in Patagonia and Benson.

Mr. and Mrs. R. C. Blabon have gone to White mountains for a vacation.

Lee Zinsmeister of the Circle-Z ranch made a business trip today to Los Angeles.

Many cattle are reported to be dying on the range owing to lack of feed and water.

State Mining Notes

Ajo—Enlargement of mill at New Cornelia mine is considered.

Kingman—Oatman Eastern installs electric equipment in mine.

Wenden—Plans are making for construction of mill at property of Wenden Copper Mining Company in Cunningham Pass district.

Superior—Rich silver strike reported in hills south of here.

Clarkdale—Plans making for establishment of copper refinery here.

Camp Verde—Diamond drill exploration at mine near here planned by Squaw Peak Copper Company.

Kingman—Silverado mine opens ore on 50-foot level.

Kingman—West drift from 370-foot level of White Hills shaft in \$38 ore.

Chloride—Plans making for developing Copper Age mine here.

Chloride—Work started recently at Mayflower mine.

Bisbee—Extensive improvements under way at Denn shaft, including installation of giant electric hoist and purchase of 85-foot headframe.

Hillside—Work progressing rapidly on construction of 50-ton mill of Bagdad Copper Company here.

Duncan—Diamond drilling will start immediately at property of United Metals Corporation.

W. O. W. Has Great Faith In Future of Arizona



Here are \$80,000,000 in bonds being handled by employees of the Woodmen of the World. W. A. Fraser, Sovereign Commander, is standing with sheaf of bonds in his hands. \$3,899,500.00 of these bonds represent Arizona Investments. The employees are clipping the semi-annual dividend coupons.

THAT the Woodmen of the World Life Insurance Association has faith in Santa Cruz County is evidenced by the fact that W. O. W. has \$205,000.00 invested in municipal bonds of this county, according to a statement today by W. A. Fraser, Sovereign Commander of the Woodmen of the World and President of the Globe Life Insurance Company.

"The Woodmen of the World has great faith in the future of this state," said Mr. Fraser.

Sovereign Commander Fraser also announced that the Woodmen of the World Life Insurance Association now has \$3,899,500 invested in municipal bonds in the state of Arizona.

"Our funds are used to help the development of the various parts of the United States where Woodmen of the World members are located," said Mr. Fraser. "We are glad in having the opportunity to aid the various counties and states in building roads, school houses, court houses, street improvements and other municipal enterprises."

"Not enough people in America realize the importance of modern and up-to-date school houses and modern methods of education. Sanitary and modern school houses tend toward making both teachers

and school pupils more contented and, therefore, more efficient. Good school houses with their sanitary conveniences, proper lighting and ventilation enable school teachers to do better work, and nothing is more important than education of our children—the future citizens of tomorrow."

Mr. Fraser said the factors entering into security of their investments are based foremost on the community's financial responsibility, both present and potential. But in addition, however, he said the Investment Committee was also guided by good faith and confidence in the municipality issuing such bonds.

"Great assurance of good faith is given to the Committee in the simple statement that American Municipalities of any importance do not default in the principal or interest of any of their obligations," said Mr. Fraser.

During the thirty-seven years existence of W. O. W., the association has been very careful in the disposition of its funds for investments. The company now has \$88,000,000 invested in municipal bonds. During its twenty-seven years, W. O. W. has handled more than \$120,000,000 of investments without losing a cent of principal or interest.

ANTIS ORGANIZE TO DEFEAT HOOVER IN CONVENTION

Kansas City, June 7.—Pooling their resources, rivals of Herbert Hoover for the Republican presidential nomination got together today under a single command, determined to bring about his defeat in next week's national convention.

Into the coalition went the full strength of the field of candidates who have been working more or less independently, giving to the anti-Hoover movement a unity that it has lacked until now. Subordinating for the moment the presidential aspirations of an individual, men who have been active in behalf of Lowden, Watson, Curtis and Goff, joined in the movement which has as its immediate objective the maintenance of a block of delegates sufficient to stop the secretary of commerce.

Leaders in the allied movement freely conceded that Hoover has the "ump" for the nomination, and that no time is to be lost in snubbing the Hoover boom. They expressed confidence that this could be done.

Mark Rayden of Chicago recently held three policemen at bay with a toy pistol for an hour and then surrendered.

SAN JUAN'S DAY CELEBRATION AT SANTA CRUZ, MEXICO

A three-day celebration is planned for June 22, 23 and 24, to be held at Santa Cruz, Sonora, Mexico, a few miles below the border south of Lochiel, Santa Cruz county, Arizona.

Cowboy sports, barbecue, and a general all-around program of fun is to be expected, according to information given The Patagonian. Everybody is invited to attend.

This is the first celebration of its kind to be attempted at Santa Cruz, and it is said that plans are more elaborate than for most affairs of the kind.

CARD OF THANKS

We wish to thank our many friends for their help and sympathy during the long illness of our beloved wife and mother. We also appreciate very much the kindness of all who rendered aid following her death. We take this means of sincerely thanking all who have expressed their sympathy to the surviving members of the family.

BENJAMIN POWELL,
MRS. WILLIAM WILSON
AND FAMILY,
MRS. BARTLETT,
MRS. A. DICKERMAN.

4TH OF JULY RODEO COMMITTEE BUSY ADVERTISING EVENT

The committee in charge of advertising the big rodeo to be held in Patagonia July 4th are distributing window cards and posters over the state telling the people about our big show.

From all indications, this year's event will surpass all previous affairs of its kind held in this section of the state.

Wild horses and wilder steers and calves are being sought to test the skill of entrants in the various events. The contestants will be men of long years' experience in roping and riding, and a fine exhibition is anticipated.

Barbecued beef and other things to eat will be served at noon to the crowd, and systematic holding will assure that the people will be served as rapidly as possible.

The 25th Infantry band will furnish music for the occasion. This band is one of the best in the country and the crowd will enjoy a musical treat.

The day's enjoyment will end with a big dance at the Patagonia opera house, which has a good maple floor and will accommodate a large number of dancers.

Put away your troubles and your business for one day, July 4th, and come to our big show, which will be held at the Circle-Z guest ranch, five miles south of Patagonia on the Patagonia-Nogales highway. It is ideally located for the rodeo and barbecue.

Good Gasoline for Arizona

The last state legislature enacted a law which is designed to insure Arizona consumers against having low-grade gasoline foisted upon them by unscrupulous distributors. The law provides that gasoline sold in Arizona must come up to a standard set by the federal government. The state sealer of weights and measures is designated as the enforcing officer. It is stipulated that he shall make frequent inspections of gasoline sold in the state. The law further provides that the testing of the samples shall be done by the University of Arizona and the findings reported to the state sealer of weights and measures.

Many samples of all brands of gasoline sold in Arizona have been taken at different points and at various times during the past several weeks by the state sealer of weights and measures and submitted to the university for testing.

The results have shown that the majority of the brands of gasoline offered to the Arizona public meet the legal requirements. In some cases, however, the tests have shown the gasoline to be below standard.

Companies whose product has failed to pass the test, some by only a very narrow margin, have promised without exception to bring their product up to standard without delay.

Recently gasoline price wars have been waged in certain sections of the state. In other states it has been found that frequently there was a lowering of the quality of the product by some producers in order to offset losses incurred by price cutting.

In such cases the purchaser is the direct loser, as the low quality gasoline gives reduced mileage, lessened horsepower, and frequently causes engine trouble.

Realizing the great pecuniary loss to the tens of thousands of automobile owners of the state that would result from flooding of the market with low-grade gasoline, Governor Huett determined upon using every effort under the law to insure the public of the state against these abuses. He instructed the state sealer of weights and measures to prosecute all distributors of gasoline in Arizona who do



Los Angeles, June 7.—(Special to The Patagonian.)—The careless handling and improper branding of hides is causing millions of dollars' loss to the cattle industry every year, and just now tanners are taking the lead in aiding the cowman in avoiding a

It is no longer necessary to spread a brand over the entire side of an animal. A small brand deserves the purpose just as well, and if the brand is placed on the forequarter of the animal the best part of the hide is not damaged. If the side of the hide is smooth and undamaged, the tanner is enabled to cut an oblong piece of leather which lies from the root of the animal's tail and tips of the withers, extending on each side down to the belly. Out of this section of the hide comes the higher-priced grades of leather, such as belting, high-class harness, saddle skirts and best class sole leather. For instance, shoe soles coming from an unblemished hide are worth 50 to 65 cents a pair, while a pair showing deep scars of the branding iron are worth only 8 or 9 cents a pair.

The difference in value between a steer which has a properly branded hide and one which has huge scars over the side may easily amount to \$2. Naturally, the packer buyer figures this when he buys a beef animal, because it is generally understood that the packer depends a great deal upon the hide and offal for his overhead, selling expense and profit.

Heavy brands are the greatest source of loss to the western cowman, as far as the value of hides is concerned. Of course, serious damage to hides is often incurred by gashes from cattle carrying sharp horns. For this reason, leaders in the industry have often cautioned cattlemen to either dehorn their cattle or at least "tip" the horns of mature animals.

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In the old days, cattle probably needed sharp horns in order to protect themselves from wild animals and in order to fight their way through brush in the forest or on the range. We can all remember when the western cowman did not want a blocky, deep-bodied beef-type of animal because they could not run from danger and, more important still, they could not keep up with the long-legged steers when traveling to market or to another range. But the need for long legs has passed, to a great extent, just as has the need for the sharp horns.

The tanners also are raising a fund, in conjunction with the United States bureau of animal industry, to fight the cattle grub, which is causing the cattlemen, tanners, dairymen and packers a loss said to amount to \$100,000,000 annually. The grub has harassed every cattle raising country for many generations, and the pest has gained a startling foothold on the American cattle business, injuring not only the hides but reducing the vitality in many cases to a point where production of beef and milk is seriously impaired.

The grub has become such a universal parasite that it is estimated that nearly 50 per cent of the cattle in the United States are affected. In some hides, there are only one or two holes, but in others, the hide, after tanning, appears to have been the target for a charge of buckshot. So seriously damaged is the leather that it is good for glue only, with a value of 40 cents as compared with \$4 or \$4.50 for a sound hide. More than 9,000,000 American hides were found to be damaged by the grub last year.

Somebody pays the penalty for all this. Therefore, it acts as a burden on the industry and can only be remedied by coordinated effort, but the work will have to be done at the source.

OLD ELGIN HOTEL BURNS

Fire of unknown origin destroyed the old Elgin hotel about 1 o'clock Monday morning. The building and most of the contents were a complete loss.

The hotel, which was a two-story structure, had not been used for hotel purposes for many years, but was occupied as a residence by Troy Ramsey and family, who conduct a mercantile establishment nearby.

The hotel building was insured, but for only a fraction of its value. The loss suffered by Mr. Ramsey was not covered by insurance, it is said.

Charles G. Reeves owned the hotel, having purchased it last year from the Hansen estate.

COOLIDGE WILL NOT RUN

New York, June 6.—The New York Telegram, in an extra edition today, printed a special dispatch from Ray Tucker, its Washington correspondent, saying that President Coolidge had written a letter to William M. Butler, chairman of the Republican national committee, warning him that he would not accept renomination under any circumstances.

not comply with the law requiring that their product shall come up to the fixed standard of quality.

This activity of the offices of the governor and the state sealer of weights and measures is expected to insure that Arizona autoists will be supplied with a uniform high-grade gasoline product.

SOUTHERN CROSS LEAVES SUVA FOR AUSTRALIA

After having successfully made the trip from Oakland, Calif., to Honolulu and from there to Suva, Fiji, the Southern Cross, the trans-Pacific monoplane, roared away from Naselaf Beach for Brisbane, Australia, 1762 miles, at 2:52 p. m. yesterday.

The tri-motored plane rose easily from the hard sand dot the beach, 13 miles from Suva, and bearing its crew of four was soon out of sight on its southwesterly course over the water to the far shores of Australia. The flight is expected to be completed in 18 or 20 hours.

The crew is composed of Captain Charles Kingsford-Smith and Charles Ulm, Australian pilots; Navigator Harry Lyon and Radio Operator James Warner, Americans.

RANDOM SHOTS

Recently while a suit over the sale of radio sets was being heard in London, the judge, counsel and witnesses listened to a radio program.

One of the largest carnations ever grown is to be named for the Queen of Afghanistan.

J. Flannery of Crickhowell, 102, who has been drawing a pension for 65 years, is Great Britain's oldest pensioner.

Each day sufficient rain falls upon the earth to fill a reservoir 400 miles square to a depth of 10 feet.

DAD AND I



If we keep quiet son, we'll have a chance to watch the Beaver at work again. How well he cuts that tree with his heavy chisel-like teeth, two above and two below which grow as fast as he wears them out. He is using his tail as a prop and when the top of the tree begins to sway he will thump the ground several times with his tail warning the



other Beavers near by. Hearing it they scamper off to safety.



Now the tree has fallen. The trunk has its limbs gnawed off and they are being cut into various lengths in order that they may be rolled into the water.



Here the Beaver is using his nose to push the logs into the water.

By Stafford

"...but what will it cost me to buy that car on time?"

WHEN you buy a car for cash, you pay the factory price plus freight, war tax and delivery charges. When you buy on time, you pay an additional charge which includes fire and theft insurance. This additional amount is known as a "finance charge."

The finance charges on General Motors cars are low because the General Motors Acceptance Corporation was organized to assure sound credit practice and low rates to those of its customers who prefer to purchase on time. The Acceptance Corporation operates the GMAC Plan of payment. The Plan is simple, fair and economical. Its large volume of business reduces costs. It is conducted to give you satisfaction and to keep your goodwill.

When you buy a General Motors car on the GMAC Plan, you pay the cash delivered price—plus only the low GMAC financing charge—nothing more!

The Plan is available only through General Motors dealers. Another reason for buying your next car—whether new or used—from a General Motors dealer.

Buy your next car on the GMAC Plan

The General Motors cars are Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle and Cadillac. Together they make up a line of 86 models, ranging in price-at-the-factory from \$495 to \$5500. They are the quality cars of the various car price classes.

Whatever make and model you choose—whether it be of the highest price, or the lowest—you will get a beautiful body (the closed bodies are by Fisher), 4-wheel brakes, a powerful engine, and a quality of design, materials and performance that only General Motors, by reason of its resources and its policy of continuous improvement, is in a position to give.

And the final touch in your satisfaction will come when you buy it on the GMAC Plan. The transaction will be in your interest. The rates will be low. And the dealer will not lose interest in you after the down payment is made.

CLIP THE COUPON

Use the coupon below to send for full information about the General Motors product or products in which you are interested, together with a booklet describing the GMAC Plan of purchase. It applies also for the purchase of Frigidaire Automatic Refrigerators and Delco-Light equipment.

GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

CHEVROLET Please send, without obligation to me, illustrated literature describing each General Motors product

PONTIAC I have checked— together with your booklet about the GMAC Plan.

OLDSMOBILE Name _____

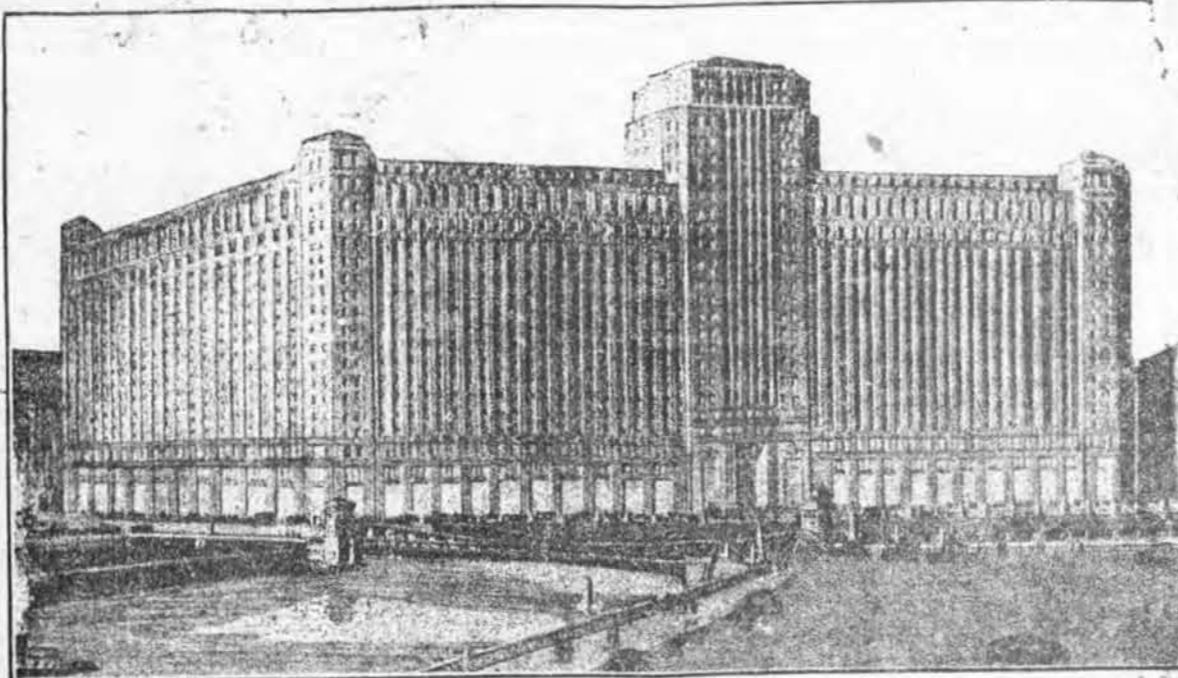
OAKLAND Address _____

BUICK

LASALLE

CADILLAC

FRIGIDAIRE Automatic Refrigerator DELCO-LIGHT Electric Plant



The Merchandise Mart of Chicago, Twice the Size of the World's Largest Business Building, to Cost \$30,000,000.

GIGANTIC MERCHANDISE MART TO BE TWICE SIZE OF WORLD'S LARGEST BUSINESS BUILDING

New Project for Chicago's Great Central Market to Cost \$30,000,000—Involves the Greatest Single Development of Air Rights in the West.

Foremost Manufacturers, Wholesalers and Importers Will Be Housed Under One Roof in New Wholesale District; Inbound and Outbound Freight Station on Ground Floor of Building; Club in Tower for Nation's Merchants.

Chicago, (Special).—Chicago is to have a gigantic Merchandise Mart housed in its own building, which will be twice the size of the largest business building in the world. This mammoth structure, two city blocks in length, 18 to 23 stories high, is planned for the service and convenience of merchandise buyers of the United States and to achieve for Chicago a still greater prestige as a Great Central Market. It was declared today. It will cost \$30,000,000. Construction will begin immediately. The project will be the largest single development of air rights. The property of the new building except for easements begins 23 feet above "datum."

The big business of the country is now done mainly in concentrated, market places, as evidenced by the Garment Center and Cotton Goods Center in New York City, automobile rows in all leading cities, financial buildings, and the Furniture Mart in Chicago, where more than 700 furniture manufacturers show their products side by side, in the most modern manner and under ideal conditions. Business men have learned that the nearer they are to the centers of these market places, the greater is their opportunity for volume and profit.

The establishment of the Merchandise Mart is a dramatic development in the program to make Chicago the Great Central Market, a movement which the Chicago Association of Commerce started a number of years ago and a goal toward which it has been devoting its energies continuously ever since, under the leadership of its Foreign and Domestic Commerce committee.

Located on River Front. This great Mart, which will house sales quarters and merchandise displays of several hundred of the country's foremost manufacturers, wholesalers and importers, will be located in the rapidly developing new river district, and will occupy a distinctly conspicuous position just across the river from Wacker Drive, at Wells street, where the southern facade of the structure will be visible for blocks. The site was formerly that of the Chicago and North Western Railway Company's passenger station. The building will extend 724 feet on Kinzie street, 577 feet on the river front and 324 feet on Wells street, with a diagonal frontage facing Orleans and Franklin streets. It will be set back from the river about 80 feet to accommodate a broad upper level drive extending from Wells to Franklin. The main entrance of the building will face the river and the drive.

The Merchandise Mart will have a total floor space of about 4,000,000 square feet as compared with slightly less than 2,000,000 square feet, which is the floor area of the Furniture Mart, the next largest building. Each of the eighteen main floors will have an area of more than 230,000 square feet.

Within the walls of this huge edifice the retail merchants of the United States, Canada and foreign countries will be able to see, under one roof, hundreds of lines of the world's best merchandise. The manufacturers' exhibits will include textiles, ready-to-wear, toys, lace, gloves, corsets, millinery, silverware, glass, rugs, knit goods, hosiery, shoes, men's wear, fancy goods, sport goods, art and antiques, jewelry, trunks, toilet articles, house furnishings, office equipment and scores of other merchandise displays.

The fellow that wants to begin at the top should become a well-driller.

Ten Largest Business Buildings in the World

- Comparison of the cubage of the largest buildings in the world shows the Merchandise Mart, to be erected in Chicago, will be more than twice the size of the largest business building ever constructed. Here are the figures in cubic feet:
1. The Merchandise Mart, 53,000,000.
 2. Chicago Furniture Mart, 25,370,000.
 3. Equitable Building, New York City, 24,000,000.
 4. General Motors, Detroit, 20,411,000.
 5. Union Trust, Cleveland, 20,000,000.
 6. Railway Exchange, St. Louis, 18,800,000.
 7. Illinois Merchants' Bank, Chicago, 17,850,000.
 8. Continental & Commercial Bank, Chicago, 13,200,000.
 9. Woolworth Building, New York City, 13,200,000.
 10. Straus Building, Chicago, 10,000,000.



Bird's-eye View of Chicago's New Business District Carrying Out the City Beautiful Theme in Which the Mercantile Mart Will Be a Dominant Factor.

Among the largest tenants will be the wholesale and manufacturing sales departments of Marshall Field & Company.

Time Saver for Merchants.

Every possible facility will be provided for the comfort and convenience of the retail merchant, who under one roof will be able to see hundreds of lines, thus saving time and money by doing in a few hours what ordinarily would take him days to accomplish.

On all floors of the Mart will be great corridors, with all the appearance of boulevards, more than 650 feet in length, on either side of which will be the shops displaying their varied lines—veritable "business streets." These great corridors will be impressively treated architecturally and with the large space available it will be possible to house the selling activities and warehousing of many allied concerns on one floor, thus attaining the advantages of concentrated groupings.

The facilities for handling merchandise within the building will embody the best and most modern achieve-

ments of engineering science, including fast elevators, freight conveyors of both the gravity and endless chain type and quick horizontal distribution on every floor.

Probably no building in the world will have such facilities for receiving and shipping merchandise as the new Merchandise Mart. The entire ground level below the street floor will be a modern freight station. Private tracks for incoming carload freight will extend under the center of the building. The Chicago and North Western Railway will operate an inbound freight station for less than carload lots, as well as an outbound station, which will connect with all other roads through its new Proviso yards. The merchandise as it comes into this big freight station will be loaded into high-speed conveyors and transported immediately to the exact floor and aisle of the merchant for whom it is intended.

Connection will be made with the Illinois Tunnel Company's system of freight transportation, which has more than sixty miles of tracks beneath the streets and buildings of the city, reaching all other railroad terminals. A river dock for vessels will connect with the south freight elevators of the building.

Club Planned for Tower.

One of the interesting features planned for the Mart will be a Merchants' Club in the tower of the building, with lounging rooms, reading and smoking rooms, where the retailer may relax and meet his friends. The Mart will provide the retailer with everything but a place to sleep. He can go direct from the train to the Mart with his baggage. Here his hotel reservations will be taken care of, his baggage transported to his hotel and placed in his room. Restaurants, lunch rooms and grills in the Mart will further economize his time. He will have the facilities of a barber shop, and a branch postoffice, telegraph office and public stenographers will afford him the opportunity to handle his correspondence without leaving the building. One of the latest telephone exchanges in the world will be installed in the Mart.

Many other unique features are being considered for the Mart, including an Assembly Hall, where trade meetings, business conferences and fashion

shows may be held from time to time. As the plans are worked out, many other features may be decided upon.

Within recent years Chicago's central business district has been developing northward across the Chicago river. East of State street, along north Michigan avenue, Cass, Rush and other streets, this development has reached impressive proportions, evidenced by more than twenty large buildings. To the west of State street a comparable development is under way. The site of the new Merchandise Mart is in the direct path of this new northward movement.

In the new river district where the Merchandise Mart is to be located many great buildings have been erected, and others soon will be begun. The Builders' Building, the Engineering Building, the Chicago Evening Post Building, have been completed opposite the new Mart on Wacker Drive. The new Chicago Daily News Building and the great new opera house of the Chicago Civic Opera Company are being constructed on the river three blocks south.

Mrs. George Burdon of Chertsey, Eng., has given birth to her 24th child.

Eskimo songs reaching this country by radio are said to be almost as bad as our own.

A reasonable wish is more likely to come true.

Expenses seldom fail to come up to our expectations.

One disadvantage in being a Christian nation is that it costs too much for an army and navy.

NOGALES-TOMBSTONE STAGE

Bob Laney, Prop.

Nogales-Bisbee Stage's new time table, effective August 1, 1927. Though stage to Bisbee, making connections for Douglas, Lordsburg, Deming and El Paso. Train connections made at Fairbank or Douglas for all points east on No. 2.

NORTHBOUND		SOUTHBOUND	
Nogales, Leave	11:30 a.m.	Douglas, Leave	2:15 p.m.
Patagonia, Leave	12:30 a.m.	Bisbee, Leave	3:30 p.m.
Fairbank, Leave	1:40 p.m.	Tombstone, Leave	4:45 p.m.
Tombstone, Leave	2:05 p.m.	Fairbank, Leave	5:00 p.m.
Bisbee, Arrive	3:15 p.m.	Patagonia, Leave	6:00 p.m.
Douglas, Arrive	4:15 p.m.	Nogales, Arrive	7:15 p.m.

AUTOAIDE

SERVICE STATION
(Formerly Standard Oil Co.'s)
Roy Hicks, Proprietor

India---Sampson

TIRES AND TUBES
GUARANTEED TIRE REPAIRING
Greasing and Free Crankcase Service
Call Us and We Call for Your Tires

PHONE 555

PHONE 555

Whish they die.

Oronite FLY SPRAY
flies-mosquitoes, roaches & moths, lice and many other insects

STANDARD OIL COMPANY OF CALIFORNIA

The Patagonian Offers Its Readers This Week Only MAGAZINES AT

COST

Your Choice Of Any 5 Magazines and This Newspaper

FOR ONLY \$2.75

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SANTA CRUZ PATAGONIAN

HOWARD KEENER
Publisher and Owner

Subscription Rates, in Advance:
One Year \$2.00
Six Months 1.50
Three Months 1.00

Entered at the Postoffice at Patagonia, Arizona, as second-class mail matter.

PUBLISHED EVERY FRIDAY AT PATAGONIA, ARIZONA

Advertising Rates on Application

SMALL-TOWN INDUSTRY

From unmistakable trends now observable, it appears that the smaller

cities and towns of the country are rapidly coming into their own in an industrial way. Many industrial plants are seeking locations, not in the congested centers of population, but in smaller communities advantageously located with respect to raw materials, transportation, electric power and a dependable labor supply.

One of the most striking examples of this movement is noted in the recent announcement that 100,000 new cotton spindles will be installed by a single manufacturing corporation in Alabama this summer. Instead of placing all these spindles in one locality, they will be distributed among ten small towns, 10,000 spindles going to each.

This is only one of many similar movements of industrial establishments toward the smaller communities, but it is the largest single move-

ment of its kind so far announced. It should give encouragement to any town, regardless of its size, where favorable conditions exist for carrying on a manufacturing enterprise.

An industrial payroll is a valuable asset in supplementing the resources of agricultural sections by giving employment to surplus labor, creating a better market for products of the farm and otherwise stimulating progress and growth. Every community should make the most of its opportunities for securing such payrolls.

DEFECTIVE CHILDREN

According to a report compiled from a survey of 10 million American school children, it appears that about 10 per cent have more or less serious physical defects.

The greatest number have defective eyes. This condition being found in more than 60 per cent of all those examined. Nearly 25 per cent have defective eyes.

From 70 to 20 per cent are afflicted with fallen arches, a smaller number suffer from deafness, heart trouble

and tuberculosis, while nearly 15 per cent are under-nourished.

Measures for the correction of these defects are being taken in an increasing number of states and local communities, but a tremendous amount of work and education is still necessary in order to bring parents to realize the necessity for giving such matters serious attention.

Children have a right to a fair chance in the world, which is impossible under the handicap of a poor physical condition to begin with. Every parent should take this fact to

heart and do his utmost to promote the health of his offspring.

Johann Wright of Missouri recently bequeathed 120 acres of land to the Almighty, who was designated in the deed as the "party of the second part."

Chinese girls should have no difficulty in learning stenography, there being no spelling in that language.

The silent partner often has the last word.

It would be fine if we could confine all the loud speakers to the radio sets.

A hypocrite is one who pretends to believe a person whom he knows is lying.



General Merchandise
And Miners' Supplies

Fruits and Vegetables

SEE US FIRST

THE CORNER STORE
Patagonia, Ariz.

KC BAKING POWDER
(double acting)
Same Price
for over 35 years
25 ounces for 25¢
USE LESS than of high priced brands
MILLIONS OF POUNDS USED BY OUR GOVERNMENT

BEFORE IMPROVING PROPERTY we sure your title is clear. Title to much land in Nogales, Patagonia and other parts of this county is cloudy.

SANTA CRUZ COUNTY ABSTRACT AND TITLE COMPANY
F. A. French, Mgr.

Nogales Arizona

It is better to insure your property than to wish you had. See Howard Keener at the Patagonian office—Ad

DR. BAYARD FITTS
Eye, Ear, Nose and Throat Specialist
NOGALES, ARIZONA

ASSAYING
PRICE LIST
Gold and Silver in 1 sample \$1.00
Gold, Silver, Lead and Copper in 1 sample \$2.50
Lead, Copper, Zinc, Manganese, Iron, Lino, Graphite, Sulfur, Insolubles (gold or silver alone) each \$1.00
Discounts on large amounts.
ORES BOUGHT f.o.b. Nogales, Ariz., at 90% of smelter value less \$5.00 per lot sampling and assay charge.
Accuracy and Promptness My Aim 12 Years in Present Business.
Hugo W. Miller
NOGALES, Box 257 ARIZONA

HOTEL BOWMAN
Nogales, Arizona
TUCSONIA HOTEL
Tucson, Arizona

"LA PERLA"
Jewelry Store
F. A. Sarabia, Prop.
107 Morley Ave.
NOGALES, ARIZONA
Elgin and Waltham Watches
Expert Watch and Jewelry Repairing. All work guaranteed.
Reparacion Perfecta. de Alhas y Relojes. Trabajo garantizado.

DR. M. A. WUERSCHMIDT
Optical Specialist
Arizona Optical Company
313 Morley Avenue
NOGALES, ARIZONA

KEY CITY TAILORS
H. T. CONNER
138 Grand Ave. Phone 212
Nogales, Ariz.
Up-to-Date Cleaning and Pressing
Hats Cleaned and Blocked
Suits Made to Order
All Dye Work Guaranteed
Mail your clothes to us. We will deliver them on time.
Our Work, Our Prices, Our Service Will Please You



Judge a USED CAR by the Integrity of the Dealer

Your Buick dealer's high business standing in his community—his solid, long-established reputation for fair dealing—safeguard your used car investment when you buy from him.

He offers you a wide choice of used cars—including practically all makes and models, and covering practically all price classes.

He will give you an honest description of any used car in stock. He wants you to be satisfied with the car you buy for he wants to keep you as a used or new car customer.

Judge the used car you purchase by the integrity of the dealer who sells it to you. Go to the Buick dealer. You can rely upon his word.

BUICK MOTOR COMPANY
FLINT, MICH.—DIVISION OF GENERAL MOTORS CORPORATION

NOGALES BUICK MERCER COMPANY
227 Grand Ave. (Phone 237) Nogales, Ariz.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

For the Best in Nogales, Sonora

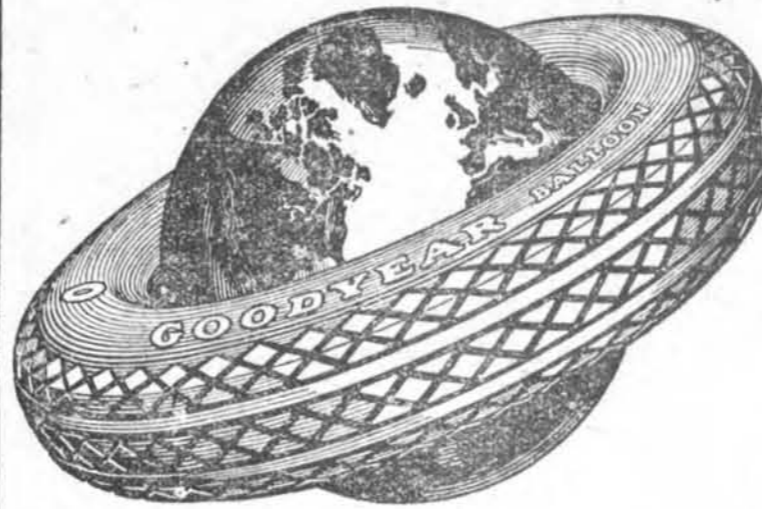
VISIT THE FAMOUS

Cave Cafe

CUT IN SOLID ROCK

We specialize in Sea Foods and Game in Season. All kinds of Chinese dishes to your order.

Where the Tourists eat their meals in the cool recesses of dining-rooms cut into the rock hill-side.



People who wouldn't think of going to any but a good, reputable dealer for food, clothing, or furniture, patronize the worst kind of "dumps" when it comes time to buy a tire.

They do this thinking it is necessary in order to get a tire bargain.

We'll sell you the best tire made—a Goodyear—at a price as low as you can get anywhere.

EAST SIDE GARAGE
R. C. Blabon, Proprietor
PATAGONIA ARIZONA



Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of Constipation Wind Colic Flatulency To Sweeten Stomach Diarrhea Regulate Bowels Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates To avoid imitations, always look for the signature of Dr. J. C. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

International Casino
Alex Rossi, Mgr.
At the Plaza, Sonora, Mexico (Just across the border)
THE ONLY FIRST-CLASS PLACE TO EAT AND DRINK

HANK'S GARAGE
Hank Myers, Prop.
AUTO REPAIRING
STUDEBAKER SERVICE
CARS GREASED AND OILED
340 Grand Avenue, Nogales, Arizona

FOR DEVELOPMENT WORK, FOR SMALL HIGH GRADE VEINS,
Here Is the Mill
Efficient, Economical, Easily Handled, Simple
Price \$3200
10-15 TON FLOTATION MILL
(Extra Cost for Boiler and Engine, or Gasoline Engine, From \$1200.00 to \$1600.00)
Roy & Titcomb
Incorporated
NOGALES, ARIZONA

SUBSCRIPTION COUPON
192
Santa Cruz Patagonian, Patagonia, Arizona.
Gentlemen: Enclosed find \$_____ for _____ year subscription, at \$2.00 per year.
Name _____
St. and No. _____
City and State _____

Checks Are Receipts

Checks are the best receipts in the world for paid bills. Our record of the canceled check as it is paid and passes through our books forms a chain of evidence that cannot be surpassed or disputed. Starting a Checking Account with us is a simple matter. Let us tell you how.

THE FIRST NATIONAL BANK OF NOGALES
NOGALES, ARIZONA
Assets Over \$3,000,000

TRADE AT HOME!
Arizona Packing Company's meats are from cattle raised in Arizona. Cactus brand Bacon and Ham is as good as can be procured anywhere, and we cure them from the meat of Arizona-raised swine. Patronize Arizona industries whenever possible and help your state grow. The money you send away stays away.
ARIZONA PACKING COMPANY
NOGALES, ARIZONA

WE HAVE A STOCK OF
Kelly-Springfield Tires
AND TUBES
We Also Carry
AUTO ACCESSORIES, GAS, OILS, AND GREASES
We deal in Wood, Hay, Grain, and Poultry Feed, and do Hauling, both light and heavy. See us FIRST.
PATAGONIA ICE & LIGHT PLANT

WALTER P. CHRYSLER'S TRAFFIC TALKS



SCHOOL TIME IS CAUTION TIME

Are you "school conscious," Mr. Driver? If you are not, you had better become so. With the coming of good weather school children have just about thirty percent more cars to dodge than in winter. They should not bear this responsibility alone. Keep their hours of passing in mind.

From eight o'clock until half past nine, sometimes at ten-thirty recess, from twelve to one and after three o'clock, children are going to and from school in the cities and small towns.

Every driver should be especially alert at these times and on the look-out for boys and girls at street crossings.

In country districts the roads are almost all well marked: "GO SLOW—SCHOOL AHEAD," and the children are much more apt to be off the road at playtime, but going to and from school, especially in wet weather those country children must use the highways for walks. They should not be penalized by either being endangered by speedy drivers, nor should they have to dodge and hide in the gutters to prevent being splashed.

In big cities policemen are usually placed at strategic crossing points near the school but even in districts not situated near the school many children come and go at school hours.

Where there is no traffic policeman the responsibility is distinctly on the shoulders of the motorist. It is not fair for school children to have to stand "marooned" on a curbstone within a few minutes of nine or one o'clock while a long line of motor cars blocks their passage to the school with no let-up, merely because there does not happen to be a traffic officer nearby.

The "school conscious" motorist will know what time it is, see their plight and stop for just that minute which will allow them to get to school on time.

Drive safely at school times and remember when those times occur.

Edith Carey, aged 18, of Spokane, Wash., confessed that she tried to poison two women "because they are rich."

It is said that married men have fewer automobile accidents. Probably because they have more advice on the back seat.

Praising the town ladies for having the cemetery cleaned up, an exchange declares that "the graveyard looks most inviting."

Doctors declare that fasting for 15 days will restore one's basic metabolic rate. If you care for that sort of thing.

Expert Electrical Work

BATTERY RECHARGING AND REPAIRING (Any make)

BORDER BATTERY & ELECTRIC CO.
In the White-Front Garage
NOGALES ARIZONA

Rodeo BRAND
WORK PANTS
they wear longer because they're stronger.

There is no gambling about a pair of Rodeo pants. They positively out last, out wear and last out longer because there is better stuff in them and they are put together to stay.

You'll jot that down for a fact the minute you start wearing a pair. You'll like the way they fit; their easy freedom and fullness of cut and the many special features no other work-pant can boast. *Yet Rodeos cost no more than you have been paying.*

Just got in some more Rodeos!

The "El Paso" Store

ORIGINATORS OF LOW PRICES

129 Morley Avenue, Nogales, Arizona

Our Summer Shirt Values Show SPEED



STYLES that call for the up-to-dateness of the man who cares.
QUALITY in every fibre, thread and stitch.
NOVELTY in the interpretation of new cuffs, pockets, youthful collar styles. In the new shades of green, tan and blue.

A superb array of Summer Neckwear to blend and harmonize with all the new Shirtings.

THE ARMY STORE

205 MORLEY AVE.

NOGALES, ARIZONA

Political Announcements

Democratic

FOR CONSTABLE
I hereby announce my candidacy for the office of Constable of Precinct No. 2, subject to the will of the Democratic voters at the September primaries. JAMES G. KANE.

FOR COUNTY TREASURER
I hereby announce my candidacy for County Treasurer, subject to the will of the Democratic voters at the September primary. A. DUMBAULD.

FOR SHERIFF
I hereby announce that I will be a candidate for the Democratic nomination for the office of Sheriff of Santa Cruz county, subject to the will of the Democratic voters at the September, 1928, primary election. ARTHUR D. PAGE.

I hereby announce my candidacy for Sheriff of Santa Cruz county, subject to the will of the Democratic voters at the September primary. J. J. LOWE.

I hereby make formal announcement that I will be a candidate for the Democratic nomination for Sheriff of Santa Cruz County, subject to the will of the voters at the primary election, Sept. 18, 1928. H. J. (PAT.) PATTERSON.

C. L. NORTHCRAFT FOR STATE SENATOR

I hereby announce my candidacy for State Senator from Santa Cruz County, subject to the will of the Democratic voters at the primary election to be held September 11, 1928. C. L. NORTHCRAFT.

FOR COUNTY SCHOOL SUPERINTENDENT
I hereby announce my candidacy for the nomination of County School Superintendent, subject to the will of the Democratic voters at the September primaries. MRS. WILMOUTH C. KELSEY.

FOR SCHOOL SUPERINTENDENT
I hereby announce my candidacy for the nomination for County School Superintendent, subject to the will of the Democratic voters at the primary election to be held September 11, 1928. MRS. J. W. LARIMORE.

One Good Term Deserves Another
I hereby announce my candidacy for JUSTICE OF THE PEACE for Precinct No. 2, Santa Cruz County, subject to the action of the voters at the Democratic primaries to be held in September, 1928. A. H. GLIDEWELL.

James Rooney of Newark, who can not read, argued with a traffic cop who stopped him for having no license plate. He showed the policeman a document which he said entitled him to drive his car. It was marked "Back Seat Driver's License," and Rooney said he had bought it from three strangers for \$3.

CLASSIFIED ADS

Fire extinguisher chemicals may be obtained of Bert Blabon at the East Side garage, Patagonia, for all makes of apparatus.

Howard Keener, at the Patagonian office, will acknowledge your legal papers, put the Notary's Seal thereon—and has for sale all kinds of legal blanks.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*

PATAGONIA Cleaning & Pressing WORKS

New Barber Shop
LAUNDRY WORK
Cleaning and Pressing
All work guaranteed satisfactory.
SEE MACK
Next Door to Butcher Shop

PIGGLY WIGGLY All Over the World

ENTER OUR BIG PRIZE CONTEST

Win One of Our 65 Beautiful and Useful Prizes

Including fully equipped Bicycle, Balloon-Tired Scooter, Basketball outfit, Wrist Watch, Cameras, Coaster Wagons, Scout Knives, Tennis Rackets, Kodaks, Footballs—and many other wonderful gifts.

PRIZES EACH WEEK

RULES OF THE CONTEST

1. No employe of the stores or relative of anyone in the store can enter the contest.
2. No loitering or asking for votes will be allowed IN OR NEAR THE STORE. Ask your friends to take their votes home and save them for you.
3. Your votes must be returned every Thursday to be added to your Record Card in the store. The color of the Vote Coupons changes every Thursday.
4. Weekly Prizes given every Friday, beginning the second week, to the children who return the most Votes on Thursday. Watch for your number in the window each Friday.
5. The Bicycle, Wrist Watch, Eastman Kodak, Coaster Wagon, Scooter and Basketball Outfit are final prizes. They will be given to the six children who return the largest total of votes during the whole 12 weeks of the contest.
(A Girl's Bicycle if a Girl Wins)

REMEMBER! Your family, relatives and neighbors will help you. Ask them to save their votes. Ask us about daily extra vote specials—and watch for the weekly specials each Tuesday and Wednesday.

100 Votes with every 25c purchase; 400 Votes with every 50c purchase; 1000 Votes with every \$1.00 purchase.

CONTEST ENDS AUGUST 17, 1928

MAKE PIGGLY WIGGLY YOUR HEAD-QUARTERS WHILE IN NOGALES

PIGGLY WIGGLY
NOGALES, ARIZONA

PAY CASH
PAY LESS
NO BILLS
TO DISTRESS

J.C. PENNEY Co.
A NATION-WIDE INSTITUTION
"where savings are greatest"

A HELPFUL STORE,
PAY LESS,
GET MORE!

MORLEY AVENUE, NOGALES, ARIZONA

Men Want Proof!

They Demand More Than Promises When Shopping

Dominant Value In the New Suits

Combining Style, Quality, Low Price

\$19.75

If you want lively style in fabric or model, or if you prefer a more conservative tone, every preference is provided for at the price you want to pay.

We have gone the limit in assembling Suits that first of all, uphold our reputation for giving you Super Clothes at Moderate Prices. See them—that's our advice.

Extra Trousers to Match \$19.75 Suits if Desired, \$4.98. An Unusual Showing in our Feature Suits at \$24.75



Panamas—Hats of Style Cool and Comfortable, Too

Nothing can surpass or equal a Panama Hat for style and it also combines every other element of coolness and comfort.

The hat illustrated has the popular pinch front and snap brim shape; also fancy band. At our extremely moderate price of—

\$3.98



Giant Mexican Harvest Hats
Mexican Anisero bodies; adjustable ball fringe—
49c and 69c

Wash Suits For Junior Boys
Chambray, Peggy, khaki and Jean—2 to 8—
98c to \$2.98

Flannel Pants For Summer

Smart in appearance, serviceable in wear—just the thing for summer's leisure hours, vacations and week-end trips.

Fancies and stripes—tans and greys—in models for men and young men, at,

**\$5.90
\$6.90**



Palm Beach Suits for Men

Cool, comfortable, stylish; new greys and tans—
\$13.75

White Broadcloth Rayon Stripe Shirts



Dressy white broadcloth shirts with single or group Rayon stripes. Finely made with one plain pocket, carefully tailored, best quality buttons and button holes. Most exceptional values thru-out—

\$1.98

Fancy Pajamas For Men

Fancy printed broadcloth of fine quality; many patterns that are exclusive with us and confined to our Stores. Fast colors to sun and tub; well-made and cut full; four silk frogs. Very low priced,

\$1.98

1-Piece Model Boys' Bathing Suits

All-wool, in sizes 8 to 16. Athletic cut.

\$1.98