

Millionaires Have Taken to Writing Songs For Amusement



JOHN GOLDEN



Tin Pan Alley Accepts One Hit from John Golden, Producer

New York City.—The newest sport for American millionaires is song writing. One firm in Tin Pan Alley has recently received lyrics from three different millionaires. Only one of the three sets was accepted. The other two were submitted under assumed names and not until after they had been refused were their authors known.

The lucky millionaire whose song was accepted is John Golden, famous theatrical producer. His song is "Your Heart Looked Into Mine." It is Mr. Golden's second attempt at lyric writing. The first

was "Poor Butterfly," considered a classic in Tin Pan Alley. Mr. Golden and Ray Hubbell, composer, who collaborated with him on "Your Heart Looked Into Mine," declare that the song resulted from what was almost an accident. The two were on the beach at Miami, members of a gay swimming party.

"I've got an idea for a melody," said Hubbell, beginning to hum. The theatrical producer liked the tune and thought he might make some words for it. He was in a bathing suit and so had no pencil.

"Till fix you up," promised Hubbell, and ran along the beach until he found a woman writing letters under a beach parasol. He explained that his friend had sud-

denly become inspired to write a song. Would she lend him paper and pencil?

The woman, all aflutter for fear the words might be lost if there should be a delay, hurried to Golden with the necessary tools. The song was written then and there, mailed to New York and accepted at once by a music publisher.

Incidentally, the millionaire producer is as proud of it as he is of any of his list of theatrical successes which include: "Turn to the Right," "Lightning," "Three Wise Fools," "The First Year," "Dear Me," "Thank-U," "Pigs," and "Seventh Heaven." In a sense, Golden's latest venture is a throw back to the past. He started his career as a newspaper rhymster.

Sidelights

Herr Burchmann of Berlin was recently given a three-year sentence for robbery and laughed heartily, thinking it a good joke. It seems that, in addition to being philosophical, he also has a sense of humor. The joke lay in the fact that he had already been given sentences aggregating 208 years for committing some 500 robberies, so he didn't mind three years more.

Charles Wolf, a 15-year-old New York boy, has given up the idea of suicide, or has at least postponed it until warmer weather comes. He jumped into East river, but quickly climbed out again. When questioned, he said: "I was going to commit suicide, but the water was too cold."

Major, a pet monkey owned by Thomas Charles of Jersey City, has been taught to do a number of interesting stunts, including that of shing his master's shoes. A new kind of monkey-shine.

Since making his joking remark about doing some whittling after he leaves the White House, President Coolidge has been showered with knives sent as gifts by manufacturers, and has asked that no more be presented. It is said that numerous small boys of Washington have offered to relieve Mr. Coolidge of the surplus hardware.

After keeping it on his shelves for many months, a second-hand dealer at Bristol, Eng., sold an old blue and white ginger jar for \$3. He got a jar ha. was a jolt when he learned later that it had been resold in London for \$30,000. Experts had discovered it to be one of the finest Hawthorn China jars in existence.

Alexander Kazoz of Sioux City has a house to rent, but after several weeks of advertising has been unable to find a tenant, possibly because he is too particular. The sign on the house reads: "This house for rent. Tenants must keep the Ten Commandments."

WHAT'S NEW?

Slat ein Pennsylvania quarries is being sawed by a steel cable drawn across the rock over a layer of wet sand.

Tests are being made of an English locomotive that condenses its own steam into water to be used over and over again in its boiler.

A new parachute, square in shape, has been designed for the use of aviators.

Germany is said to have developed a new alloy which is as light as aluminum and three times as strong as iron.

Rev. Heurher of Green Bay, Wis., has invented a "humidifier" for keeping the air in his church clean and moist.

Printing

Are You in Need of

- Tags
- Cards
- Blanks
- Folders
- Dodgers
- Receipts
- Envelopes
- Statements
- Bill Heads
- Invitations
- Packet Heads
- Letter Heads

Call at this office

Good Work Is Our Specialty

A railroad ticket 11 feet 6 inches long, containing 71 coupons to the same number of points on 27 different railroads in 28 states and costing \$4508, was made out by the New York Central railroad agents to N. Chanin, a lecturer for a Jewish fraternal organization.

A machine has been invented which solves problems in algebra. The modern girl doesn't wait for leap year when she makes up her mind to get her man.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Hutchins*

NOGALES-TOMBSTONE STAGE			
Bob Laney, Prop.			
Nogales-Bisbee Stage's new time table, effective August 1, 1927. Though stage to Bisbee, making connections for Douglas, Lordsburg, Deming and El Paso. Train connections made at Fairbank or Douglas for all points east on No. 2.			
NORTHBOUND		SOUTHBOUND	
Nogales, Leave	11:30 a.m.	Douglas, Leave	2:15 p.m.
Patagonia, Leave	12:30 a.m.	Bisbee, Leave	3:30 p.m.
Fairbank, Leave	1:40 p.m.	Tombstone, Leave	4:45 p.m.
Tombstone, Leave	2:05 p.m.	Fairbank, Leave	5:00 p.m.
Bisbee, Arrive	3:15 p.m.	Patagonia, Leave	6:00 p.m.
Douglas, Arrive	4:15 p.m.	Nogales, Arrive	7:15 p.m.

Don't Throw Away That Old Pair of Shoes. We Can Make Them Look—and FEEL—

BETTER THAN NEW

Just bring them in when in Nogales and we'll fix them for you while you are doing your shopping.

NOGALES SADDLERY

EXPERT SHOE REPAIRING

313 Morley Avenue Nogales, Arizona

The Cavern

"The Border's Finest Cafe"

We extend to the people of the border an invitation to come and dine with us. You will see one of the finest cafes on the Mexican border and you will be served with the best of foods—and be charged a reasonable price.

THE CAVERN is now open for patronage. Music while you are dining. Courteous and attentive service. Clean and sanitary. Kitchen equipped with latest electrical refrigeration.

NOGALES, SONORA, MEXICO

Our Greater JANUARY SALE

Started Wed., 11th
It Has Been the Biggest Success in Our Merchandising History

COME TODAY

"LA VILLE DE PARIS"

"Your 1928 Money-Saving Grounds"

The Patagonian Offers Its Readers This Week Only MAGAZINES AT COST

Your Choice Of Any 5 Magazines and This Newspaper FOR ONLY \$2.75

An unheard of bargain. Enough reading for the whole family—a wide variety of high class magazines—all at a price to fit your pocketbook. Don't fail to take advantage of this money-saving opportunity. No need to wait as Renewals will be extended from date of present expiration.

Clip and mail this coupon to-day!

Gentlemen: I wish to take advantage of your Magazine Bargain Offer. I am enclosing the above amount in payment for a one year subscription to your paper and the FIVE Magazines I have marked with an X below. All subscriptions are for a full year.

Name.....
Town..... State.....
St. or R. F. D.....

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<input type="checkbox"/> American Swineherd	<input type="checkbox"/> Household Magazine
<input type="checkbox"/> Capper's Farmer	<input type="checkbox"/> Modern Homemaking
<input type="checkbox"/> Dairy Farmer	<input type="checkbox"/> Needlecraft
<input type="checkbox"/> Everybody's Poultry Magazine	<input type="checkbox"/> Open Road (Boys)
<input type="checkbox"/> Farm & Fireside	<input type="checkbox"/> People's Home Journal
<input type="checkbox"/> Farm Life	<input type="checkbox"/> People's Popular Monthly
<input type="checkbox"/> Farm Journal	<input type="checkbox"/> Sportsman's Digest
<input type="checkbox"/> Fruits & Gardens	<input type="checkbox"/> Successful Farming
<input type="checkbox"/> Gentlewoman Magazine	<input type="checkbox"/> Woman's World

CHOOSE Mark this coupon now and bring or mail it to our Business Office TODAY

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HOWARD KEENER
Publisher and Owner

Subscription Rates, in Advance:
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Six Months 1.50
Three Months 1.00

Entered at the Postoffice at Patagonia, Arizona, as second-class mail matter.

PUBLISHED EVERY FRIDAY AT PATAGONIA, ARIZONA

Advertising Rates on Application

POLITICAL GUESSES

Political writers, politicians and others may be expected to flood the news columns with their predictions for now until the presidential election is over in November. And about 99 per cent of all their guesses will be worthless, as usual.

There is one strange thing, though, about political predictions. No matter how wild they may be, there will be some to believe them, and after time proves them to be merely foolish guesses, those making the predictions will have lost nothing in prestige.

Ordinarily when one "talks through his hat" and subsequent events show him up he is more or less discredited as a prophet. Not so in politics. For example, Charles D. Hilles, who declared on the eve of the presidential election in 1912 that Taft would win over Wilson and Roosevelt, is now considered a prophet for his predictions of coming events, in spite of the fact that in 1912 Taft carried only two states. Many who confidently predicted the election of Bryan each time he ran are still doing business at the same old stand.

Well, people have to read a certain amount of trash, anyway, so possibly foolish political dope is as harmless as anything they could waste their time on.

A new process has been devised to make paper money wear longer. Now if we could find a way to make it buy a little more.

Dr. Will Durant says a man over 30 years of age is incapable of loving. But some of them come close enough to the real thing to get by with it.

WORSE THAN WAR

Whatever else may happen during 1928, it is a practical certainty that more than 25,000 Americans will be killed in traffic accidents and another 70,000 injured.

It is strange that the awful death toll of automobiles does not serve as a warning to automobile drivers and pedestrians alike, but it appears that it does not. While a slight lessening of the accident rate in proportion to the number of cars in use has been noted, the total number of casualties has steadily increased.

Many persons who worry over germs or minor dangers of other sorts will take chances on the highways which are bound to sooner or later end in disaster.

As recent statistics show, three times as many casualties result from automobile accidents in a single year as were suffered by United States forces during the entire World War. The war cost more lives, but the automobile is responsible for more injured.

Among the yearly automobile deaths are those of about 7000 children of school age, the greatest number being between the ages of 6 and 12 years. The greatest number of accidents occur between 5 and 6 o'clock in the afternoon. Drivers and pedestrians are about equally at fault in their responsibility for accidents, according to the best available estimates.

While the automobile is an indispensable convenience of modern life, it has already caused the death of almost as many persons as were killed in battle in all the American armies since the founding of the republic.

An odd account of a church service recently appeared in the Cedar Rapids (Ia.) Gazette, which told that "Last night Evangelist Scoville spoke on 'The Bible Hell' and Mr. DeLoas Smith said 'We Will Meet You There.'"

Most people know how a thing ought to be done—or so we might infer from their criticisms of those who go ahead and do it.

Slogan for suppressing a Latin-American revolution: "Shoot the generals and you shoot all."

Possibly we might have more great men in future if someone would build log cabins for them to be born in.

Subscribe for your home paper; \$2

LOOKING FOR THINGS

Did you ever stop to think how much time we waste every day looking for things which have been misplaced? We misplace a letter or document and spend half an hour looking for it. Often several minutes are consumed in searching for a hat or pair of spectacles. Some frequently forget they have parked the car.

This waste of time through lack of care in putting things in their proper places was called to our attention by a very timely article in a newspaper which has just come to our desk. It is such a fine article, so full of good common sense and practical advice, that we shall clip it out for our scrapbook at once.

Now, where in the dickens did we put those scissors?

About Women

Mrs. Elizabeth Stevenson Wright of Cleveland will paint a portrait of President Coolidge, to be hung in the hall in Cleveland where he was nominated for president in 1924.

Mrs. Mary Vaux Walcott has been appointed to the board of Indian commissioners, succeeding her brother, George Vaux Jr., who recently died.

Lady Furnival, a beautiful English baroness who has been active in charity performances, will become a professional singer.

Miss Elsie A. Cannon of Washington, D. C. is now a commissioner of the United States court of claims.

Mrs. Charles Hartley holds the most responsible financial position attained by an English woman, being a director of the Belgravia Trust Company of London.

Miss Viola Irons Cooper, who sailed the South Seas as a deck hand on a schooner, has returned to New York and will write a book about her experiences.

Mrs. Charles A. Brea is chairman of the Nebraska board of control, in charge of the state's charitable and penal institutions.

Because her husband refused to eat Mrs. P. R. Clark of Leeds, Eng., is reported that they were powerless to act.

Think what a singer Patti might have become had she enjoyed the benefit of toasted cigarettes.

Wouldn't "Willie Randolph" have been an easy mark for Jim the Penman?

General Henry Knox, the first American secretary of war, died at the age of 56 from swallowing a chicken bone.

A world congress of engineers will be held in Tokyo, Japan, in 1929.



**General Merchandise
And Miners' Supplies
Fruits and Vegetables**

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**THE CORNER STORE
Patagonia, Ariz.**

**Checks Are
Receipts**



Checks are the best receipts in the world for paid bills. Our record of the canceled check as it is paid and passes through our books forms a chain of evidence that cannot be surpassed or disputed. Starting a Checking Account with us is a simple matter. Let us tell you how.

**THE FIRST NATIONAL BANK OF NOGALES
NOGALES, ARIZONA
Assets Over \$3,000,000**

TRADE AT HOME!

Arizona Packing Company's meats are from cattle raised in Arizona. Cactus brand Bacon and Ham is as good as can be procured anywhere, and we cure them from the meat of Arizona-raised swine. Patronize Arizona industries whenever possible and help your state grow. The money you send away stays away.

**ARIZONA PACKING COMPANY
NOGALES, ARIZONA**



**WE HAVE A STOCK OF
Kelly-Springfield Tires
AND TUBES**

We Also Carry
**AUTO ACCESSORIES, GAS, OILS,
AND GREASES**

We deal in Wood, Hay, Grain, and Poultry Feed, and do Hauling, both light and heavy. See us **FIRST.**

**PATAGONIA ICE & LIGHT
PLANT**

BEFORE IMPROVING PROPERTY be sure your title is clear. Title to much land in Nogales, Patagonia and other parts of this county is cloudy.

**SANTA CRUZ COUNTY ABSTRACT
AND TITLE COMPANY**
F. A. French, Mgr.

Nogales Arizona

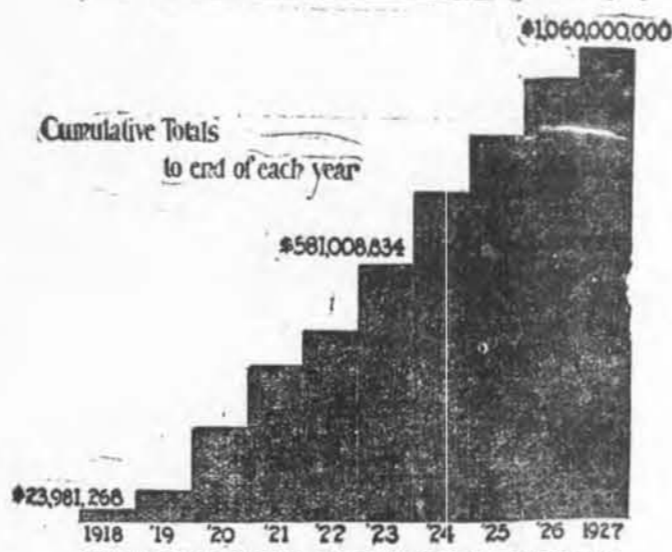
Howard Keener, at the Patagonian office, will acknowledge your legal papers, put the Notary's Seal thereon—and has for sale all kinds of legal blanks.

**B. P. O. E.
NOGALES LODGE NO. 1397**
Meets second and fourth Tuesdays of each month at Elks' Home on Morley Ave. Visiting brothers always welcome.

**HARRY RENSCHAW,
Exalted Ruler
ROBERT E. LEE, Secretary**

It's better to insure your property than to wish you had. See Howard Keener at the Patagonian office.—Adv

**Billion Dollars Paid by Motor Transport
\$1,060,000,000 in War Excise Taxes**



More than a billion dollars of automobile war excise taxes have been paid into the United States Treasury since 1918. Automobile club officials, dealers and manufacturers have been appearing before Congressional Committees seeking the repeal of this tax. Bars in the chart above indicate the grand total to date at the conclusion of each year. The tax is now 3 per cent. on the wholesale price of each car

**GENERAL FARM FLOCK STILL
BACKBONE OF EGG INDUSTRY**

In spite of the growing importance of the specialized poultry farm and the commercial farm flock, the general farm flock is still the backbone of the poultry and egg industry from the standpoint of volume of production, according to Roy C. Potts, chief poultry marketing specialist, U. S. department of agriculture.

The farm flock is rather small in size and is only a small part of the activity on the general farm, often not being considered a very important part. But in the aggregate, more than 80 per cent of the total production of poultry and eggs comes from just such flocks. Because of its minor importance the general farm flock is likely to be subjected to some neglect at times, to be less cared for at all times, and to consist of stock that has not been highly improved.

Specialized poultry farming, however, has been on the increase during

the last six or seven years and continues to become more and more important. Specialization is mainly along lines of egg production. On specialized farms poultry is the sole or main business and the owner is dependent upon it almost exclusively for his living. Generally the most up-to-date methods are employed and the most improved stock used.

The commercial farm flock, on the other hand, is not an exclusive enterprise on the farm but is one that is given more than usual attention in management and breeding. The poultry and egg crop of the country is produced by these three primarily different types of flocks or farms, the most important of which is still the general farm flock.

Lady Maccom of England, who died recently, left \$275,000 to charity, including a fund to provide oatmeal drinks for horses and donkeys in hot weather.

Anita Loos, who made a fortune with her book, "Gentlemen Prefer Blondes," is said to be writing a sequel entitled "But They Marry Brunettes."

**ASSAYING
PRICE LIST**

Gold and Silver in 1 sample \$1.00
Gold, Silver, Lead and Copper in 1 sample \$2.50
Lead, Copper, Zinc, Manganese, Iron, Lime, Graphite, Sulfur, Insolubles (gold or silver alone) each \$1.00
Discounts on large amounts.
ORES BOUGHT for Nogales, Ariz., at 90% of smelter value less \$5.00 per lot sampling and assay charge.
Accuracy and Promptness My Aim 12 Years in Present Business.

**Hugo W. Miller
NOGALES, Box 257 ARIZONA**

FULLER BRUSHES

Make the Ideal Christmas Gift.
L. T. GAINES
Nogales, Arizona

Phone 216 Res. 210 East St.

**HOTEL BOWMAN
Nogales, Arizona**

**TUCSONIA HOTEL
Tucson, Arizona**

"LA PERLA"

Jewelry Store
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NOGALES, ARIZONA
Elgin and Waltham Watches
Expert Watch and Jewelry Repairing. All work guaranteed.
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H. T. CONNER**

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Up-to-Date Cleaning and Pressing
Hats Cleaned and Blocked
Suits Made to Order
All Dye Work Guaranteed
Mail your clothes to us. We will deliver them on time.

Our Work, Our Prices, Our Service
Will Please You

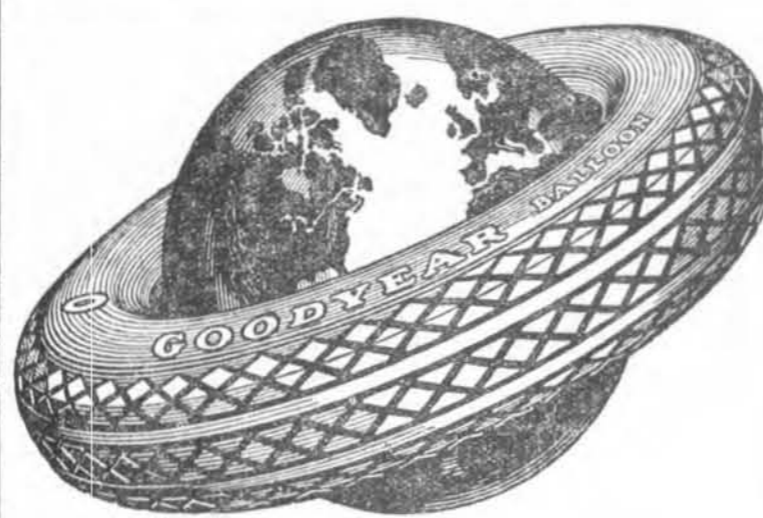
**For the Best in
Nogales, Sonora
Cave Cafe**

VISIT THE FAMOUS

CUT IN SOLID ROCK

We specialize in Sea Foods and Game in Season. All kinds of Chinese dishes to your order.

Where the Tourists eat their meals in the cool recesses of dining-rooms cut into the rock hill-side.



People who wouldn't think of going to any but a good, reputable dealer for food, clothing, or furniture, patronize the worst kind of "dumps" when it comes time to buy a tire.

They do this thinking it is necessary in order to get a tire bargain.

We'll sell you the best tire made—a Goodyear—at a price as low as you can get anywhere.

EAST SIDE GARAGE

R. C. Blabon, Proprietor
PATAGONIA ARIZONA

SNAPPY STUFF

Jacques Martier 17 years old, of Loulou, France, weighs 450 pounds. He gains about 50 pounds a year.

Giulio Nardini of London, petitioning for the annulment of his marriage, testified he thought he was only becoming engaged.

"My face made me do it," said a note left by Miss Violet Brady of London, who committed suicide.

After being blind for 12 years, Jim arren's sight was restored by the shock of a fall down the stairway at his home in Cardiff, Wales.

Known in New York City as "old Dr. Stork himself," Dr. Harry James, a baby specialist, has brought nearly 12,000 babies into the world in 30 years of professional work

John Franks, a beggar of Dallas, Texas, was fined \$25 because he cursed a man who gave him only a dime.

John C. Thudium, 83 years old, of Brookfield, Mo., claims to be the oldest cigarmaker living. In 64 years at that trade, he has made 17,000,000 cigars, all by hand.

Henry C. Patt, 23 years old and slim, has entered a petition in circuit court at Jersey City, N. J., that his name be changed to Henry C. Fattell.

**The
Advertised
Article**

is one in which the merchant himself has implicit faith—he will not advertise it. You are safe in patronizing the merchants whose ads appear in this paper because their goods are up to date and not shop worn. : : :

A new mechanical manicuring device operated by electricity is said to be seven times as rapid as a human manicurist.

Each day for five months, Jerry, a bird dog, has made a 22-mile trip to the grave of his master, C. A. Moodie, near Seattle, Wash.



**Children
Cry for**

**Fletcher's
CASTORIA**

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of

Constipation Wind Colic
Flatulency To Sweeten Stomach
Diarrhea Regulate Bowels

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates

To avoid imitations, always look for the signature of *Chas. H. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

**International
Casino**

Alex Rossi, Mgr.

At the Plaza, Sonora, Mexico
(Just across the border)

**THE ONLY FIRST-CLASS PLACE TO EAT
AND DRINK**

HANK'S GARAGE

Hank Myers, Prop.

**AUTO REPAIRING
STUDEBAKER SERVICE**

CARS GREASED AND OILED

340 Grand Avenue, Nogales, Arizona

**FOR DEVELOPMENT WORK, FOR
SMALL HIGH GRADE VEINS,**

Here Is the Mill

Efficient, Economical,
Easily Handled, Simple

Price \$3200

10-15 TON FLOTATION MILL

Extra Cost for Boiler and Engine, or Gas line
Engine, From \$1200.00 to \$1600.00

Roy & Titcomb

Incorporated

NOGALES, ARIZONA

SUBSCRIPTION COUPON

1922.

Santa Cruz Patagonian,
Patagonia, Arizona.

Gentlemen: Enclosed find \$_____ for
_____ year subscription, at \$2.00 per year.

Name _____

St. and No. _____

City and State _____

Exactly what you want

at **PIGGLY WIGGLY**



Always
but
especially
NOW!

PIGGLY WIGGLY

ANNOUNCES THE OPENING OF ANOTHER STORE IN NOGALES, ON MORLEY AVENUE, SATURDAY, JANUARY 14TH.

FLOUR

PRIDE OF THE ROCKIES

This is the finest flour sold in Santa Cruz County.

98-Pound Sacks, each	\$3.90
48-Pound Sacks, each	\$2.00
24-Pound Sacks, each	\$1.05

FOREST PARK FLOUR

24-Pound Sacks, each	84c
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(A wonderful Torilla flour.)

DEL MONTE PEACHES

No. 2 1/2 Cans, each	23c
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CRACKERS

We handle a complete line of National Biscuit Company's Crackers—all priced at a big saving to you. All Regular 7c Packages, Our Price, each

	4c
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ARMOUR'S STAR LARD

1-Pound Packages, each	20c
2-Pound Cans, each	44c
4-Pound Cans, each	81c
8-Pound Cans, each	\$1.59

FANCY MIXED CANDY

Regular 40c a Pound Value, Per Pound	12c
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SUNSWEEP PRUNES

1-Pound Packages, each	15c
2-Pound Packages, each	25c
5-Pound Packages, each	57c

SNOWDRIFT

2-Pound Cans, each	49c
4-Pound Cans, each	97c
8-Pound Cans, each	\$1.81

DEL MONTE JAMS

No. 2 Cans, each	29c
------------------	-----

We have a complete assortment of these wonderful quality Jams at a wonderful price.

PIGGLY WIGGLY

TWO STORES—MORLEY AND GRAND AVENUES

Interesting News Notes

Pigmies of New Guinea average about four feet in height.

Schools for the training of elephants are conducted in the Belgian Congo in Africa.

Protests are heard in Spain against the encroachments of American billboards.

The French government will participate in the trade fair at Leipzig, Germany, next spring for the first time since the fair was established 70 years ago.

Japan's rapidly-growing population is said to be making the food problem a serious one.

The first balloon ascension was made by the Montgolfier brothers of Paris in 1783.

Professional tea tasters sometimes classify as many as 400 samples in a day.

Lincoln, Neb., was first called Lancaster, but was renamed for the martyred president in 1867.

La Salle, the French explorer, is the first known white man to enter what is now the state of Kentucky, in 1669.

Kansas was separated from Missouri and made a territory in 1854.

The United Kingdom now consumes tea times as much grapefruit as it did five years ago.

Kicking in the glass door of an elevator when it passed him three times without stopping, E. R. Corbin of Hamilton, O., was fined \$40.87. He told the judge the kick was worth it.

Five minutes after obtaining a divorce from John J. McCabe of Atlantic City, Mrs. McCabe became the bride of Norman Brokenshire of Washington.

Ten pallbearers were required to carry the casket at the funeral of Mrs. Mary Emery, 61, known as the biggest woman on Staten Island, N. Y., her weight being estimated at 600 pounds.

Mrs. M. W. Shabane, who comes from a high-caste Hindu family, is a student at the Women's Medical College of Pennsylvania, preparing herself for work among her native people.

Mrs. Ellen Auchmuty, a wealthy woman who died recently at Lenox, Mass., at the age of 89, was fond of driving but had never ridden in an automobile.

It appears that Lindbergh, Morrow and Will Rogers have gummed up Mr. Hearst's Mexican war.

The Coutts Bank of London does not permit any of its employes to wear moustache or beard.

If the ordinary sermon were only as deep as it is long.

If personal friends just wouldn't insist on getting too darned personal!

USE YOUR HEAD

When meeting with a difficult problem. For instance: Something about style, a hat, shoes, yard goods, men's furnishings, ladies' wearing apparel, etc. Bring it to us and we will solve it for you in a clear and distinct manner.

Don't forget that we are the leading and most reliable mercantile institution on the U. S. Mexico border and that we are ready to serve you the minute you desire.

Give us a trial! Pay us a visit and you will be convinced.

THE "El Paso"

DEPARTMENT STORE
Originators of Low Prices
129 Morley Avenue
Nogales, Arizona

What's New?

Even though the peacemakers do eventually knock out Mars they will still have to reckon with Cupid.

Many a man pays a lawyer money that would come handy in paying the fine.

An instrument with which a man may trim his own hair has been invented in New York.

Suggestion to Hollywood: Don't require movie actresses to take their husband's name. It isn't worth while for such a short time.

A good bar and an audience of strangers make for an interesting evening.

Luck seems to stick closer to the man who doesn't believe in it.

So the People May Know

that you are in business, come in and let us show what we can do for you in the way of attractive cards and letter heads. Good printing of all kinds is our specialty and if we cannot satisfy you we don't want your business.

That's Fair, Isn't It?

La Barata

DEPARTMENT STORE
Home of Good Values

Attend Our January Clearance Sale

Ladies' and Men's Wearing Apparel

Prices Way Below Factory Prices

La Barata

Henry Weinberg, Prop.
NOGALES, ARIZONA

Unusual Bargains

Genuine Suede Lumberjacks	\$3.95
Genuine Army Wool Shirts	\$3.95
Genuine Army Wool Underwear, per garment	\$1.50
Genuine Levi Strauss Waist Overalls	\$1.95
Genuine Extra Heavy Army Wool Sox, pair	75c
Genuine "Honor Bright" Boys' Shirts, sizes 6 to 12	79c
Genuine "Rodeo" Men's Bib Overalls, pair (Value \$1.50; limit, 2 pr. to a customer.)	\$1.00
Endicott-Johnson ARMY SHOE, leather or composition soles	\$3.95
Men's Suede Shirts, regular	\$2.50
Men's Chalmers Unionsuits, regular	\$5.00
Turkish Bath Towels, large and heavy-weight	50c
Angelus No. 1000 Khaki Pants (Best possible in a Khaki Pant.)	\$2.50

FOR STANDARD MERCHANDISE ADVERTISED BRANDS QUALITY AND LOWEST PRICES

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205 MORLEY AVE.
NOGALES, ARIZONA

J.C. PENNEY Co.

A NATION-WIDE INSTITUTION - MORLEY AVENUE, NOGALES, ARIZONA



More Varied and Complete Stocks Than Ever—Abundant Saving Opportunities

"Penco"—Our Own Brand



Better Than Ever!

An improved quality! Rigid tests have proven that this new quality Penco is better than others in its class—firmer, of a more even weave.

Sheets and Sheeting

Here are sheets that you will be proud to use—and bleached and unbleached sheeting at our always famous savings!

Penco Sheets	\$1.39 and \$1.49
Penco Sheeting	53c and 59c

"Silver Moon" Nainsook-Finish Bleached Muslin

The smooth, even weave and fine finish suggests that name—Silver Moon—a guidepost to muslin quality! Yard,

19c

Cotton "Damask" Bleached—Mercerized Finish

A splendid quality in a good assortment of patterns. 64-inch width. Supply your needs economically now. Yard

49c

Make Your Own Lingerie from Mercerized Batiste

The smooth, silk-like finish of this material is especially desirable for lingerie. Various qualities at prices ranging from, yard,

23c to 59c

Hemstitched Penco Sheets

Bring correctness and charm to your guest room.

\$1.69 to \$1.98

Pillow Cases Penco—Hemstitched

Neat—and in good taste. Low-priced, each,

49c and 53c

Penco Tubing Bleached

36 to 45 inch widths of firm, strong tubing. Yard,

33c to 39c

7/4 Sheeting Our Nation-Wide

A bleached sheeting known for satisfaction. Yd.,

37c

Pillow Cases "Wizard" Brand

Good looking—serviceable—size 42x36. Each,

19c

Plain Color Outing Flannel

Varied colors for gowns, pajamas and robes. Yd.,

14c and 17c

